



FOR IMMEDIATE RELEASE

Crossroads Charlotte Offers Public Free Chance to Participate In 2010 Charlotte Dragon Boat Festival

Ramsey Creek Park
18441 Nantz Road
Cornelius, NC 28031

Saturday May 15, 2010
9am-4pm

Charlotte, NC - In partnership with the 2010 Charlotte Dragon Boat Festival and the 2010 Charlotte Asian Festival, Crossroads Charlotte is proud to announce **Xchange Crews**. As part of the Dragon Boat Festival, Crossroads Charlotte will assemble 5 teams to race on Dragon Boats during the event. Each team will consist of 25 individuals age 15 years or older, and will race three times during the day. **Participation is FREE for Crossroads Charlotte team members, who are also entitled to a free 1-hour practice session before the event.** Individuals and groups are invited to participate, but may be placed as needed on one of the five Crossroads Charlotte Dragon Boats. No experience is necessary to participate.

Dragon Boat racing is the fastest growing water sports event around the globe. The event embraces and promotes competition, fair play, team building, community cohesiveness, culture and history. As before, the Charlotte Dragon Boat race will be held in conjunction with the colorful Asian Festival where visitors will be entertained by and treated with a wide variety of traditional Asian offerings in food, stage performances, cultural exhibits and merchandise.

In 2005, the idea of launching a Dragon Boat race as a community-building event was first proposed as a major Crossroads Charlotte initiative by Carolinas Asian-American Chamber of Commerce. Since its launch in 2006, the event has been a big success in terms of attendance level as well as community participation. Teams that joined have included those from the business community, non-profit organizations, high schools, colleges, citizen groups and breast-cancer survivor teams from Atlanta, GA, Charleston, SC and Canada.

Crossroads Charlotte's Xchange Crews will offer spectators and participants a chance to meet some new people as well as learn about Asian culture and traditions. To sign up, please visit <http://www.crossroadscharlotte.org/event/604/Xchange-Crews> or call Stacey Richards at 704-973-4577.

For more information on the 2010 Charlotte Dragon Boat Festival, please visit www.charlottedragonboat.com.

Crossroads Charlotte helps people and organizations IMAGINE OUR TOMORROW and exchange ideas, experiences and actions that shape a positive future for everyone; and ACT TODAY in small and large ways to build trust by creating access, inclusion and equity in Charlotte-Mecklenburg. For more information about Crossroads Charlotte, please visit www.crossroadscharlotte.org.

xchange crews