

Crossroads Charlotte Joins As Two Charlotte Neighborhoods Celebrate National Night Out

Tuesday August 3rd, 2010

Madison Park

Fairbanks Road
between Seacroft/Valleyforge
and Wedgewood Drive
6-9pm

Farm Pond

Central United Methodist Church
6030 Albemarle Road
5:30-9pm

CHARLOTTE, NC - Crossroads Charlotte will join as two Charlotte neighborhoods, Farm Pond and Madison Park, celebrate next month's National Night Out on Tuesday August 3, 2010. The celebration at Madison Park will feature free food items, live music, dancers, clowns, poets and amusement for children and adults including water attractions. The Farm Pond celebration will include face painting and balloons, a Panthers mascot, a back pack and school supplies giveaway and free food and drinks. The Simmons YMCA is offering Zumba for kids, a jump rope demonstration and a Bounce House. Crossroads Charlotte will maintain booths at both events, and feature giveaways and other entertainment.

National Night Out (NNO) is a unique crime/drug prevention event sponsored annually by the National Association of Town Watch (NATW). National Night Out is designed to heighten crime and drug prevention awareness; generate support for, and participation in, local anticrime programs; strengthen neighborhood spirit and police-community partnerships; and send a message to criminals letting them know that neighborhoods are organized and fighting back.

"National Night Out resonates with Crossroads Charlotte because it is about building relationships and strengthening connections", says Crossroads Charlotte Program Manager Arissa El-Amin. "We look forward to meeting the residents of these unique neighborhoods and helping them to celebrate their communities."

Crossroads Charlotte helps people and organizations IMAGINE OUR TOMORROW and exchange ideas, experiences and actions that shape a positive future for everyone. Crossroads Charlotte provides ways for people to ACT TODAY in small and large ways to build trust by creating access, inclusion and equity in Charlotte-Mecklenburg.

These events are separate, free of charge, and the public is invited to attend.

For more information, please contact Arissa El-Amin at aelamin@communitybuildinginitiative.org or call 704-973-4565. For more information about Crossroads Charlotte, please visit www.crossroadscharlotte.org. For more information about the National Night Out celebration, please visit <http://www.natw.org/nno/>.

###